

HERO LOGO

**Dads
Group**



HORIZONTAL LOGO

Dads Group



ICON



BLACK

PMS Black
C0 M0 Y0 K100
R35 G31 B32



WHITE

PMS White
C0 M0 Y0 K0
R255 G255 B255



BLUE

PMS 2925C
C77 M25 Y0 K0
R0 G154 B222



GREY

PMS COOL GRAY 6C
C36 M29 Y28 K0
R167 G168 B169

TYPOGRAPHY

League Spartan Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Sofia Pro Light — Adobe Font (website)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Lil Grotesque — (canva)
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1 2 3 4 5 6 7 8 9 0